

## Best Friends in the Business - Benefits Menu 2010

Benefit	Duration	Cost**	Member must:
<b>WEBSITE ADS**</b>			
Banner; top/bottom	3 month (quarterly) run, rotates w/ other ads	<b>\$100/mo</b>	Supply own ad
	<i>If HAWS creates, add'l setup fee applies:</i>	<b>\$100.00</b>	
Sidebar; right/left	3 month (quarterly) run, rotates w/ other ads	<b>\$75/mo</b>	Supply own ad
	<i>If HAWS creates, add'l setup fee applies:</i>	<b>\$100.00</b>	
<b>NEWSLETTER ADS***</b>			
Business Card size	1 issue/year (NL publishes quarterly)	\$100.00	Supply own ad
	<i>If HAWS creates, add'l setup fee applies:</i>	<b>\$100.00</b>	
<b>ADOPTION FOLDERS</b>			
Own flyers	Ongoing: annual access fee	\$75.00	Supply own copies
Group coupon sheet	3 months on sheet (quarterly run) <i>(Max of 2 ad spaces/10-space sheet/biz.)</i>	\$40/space	Supply logo, text

Sponsorships	Date	Contact
<b>Events</b>		
Fall Fundraiser	October; reserve your sponsorship July 1st	marketing@hawspets.org
Walkathon	May; reserve your sponsorship in March	walk@hawspets.org
<b>Departments</b>		
Behavior	ongoing	clauden@hawspets.org
Education-Day Camp	Summer/Winter	khri@hawspets.org
Mobile Adoptions	ongoing	mobile@hawspets.org
Admin-Mailings	ongoing	jessica@hawspets.org
<b>Facility</b>		
Rooms/Departments	ongoing	jessica@hawspets.org
Tiles	upon request	jessica@hawspets.org
Paver Bricks	placed bi-annually	jessica@hawspets.org

**\*\* All advertising fees must be paid before ads will be accepted, produced or placed.**

**\*\* Web ads will run a maximum of 3 months per company. Space is first come, first served.**

**\*\*\* Newsletter ads are available only 1x/year per company. Space is first come, first served.**