

HAWS PET WALKATHON



I'M WALKING
FOR HAWS

PACK-ET

Saturday May 2, 2009
Minooka Park, Waukesha

Web site: www.hawspets.org

E-mail: walk@hawspets.org

Questions? 262-542-8851

Why form a Pack?

You will have fun, promote your business, support your local Shelter and receive:

- personalized team identification
- all Pack members that collect \$500 or more are entered in a special raffle
- recognition on our Web site
- recognition in our Tattle Tails Newsletter
- a Walk goodie bag

Who can be a Pack member?

Friends, neighbors, co-workers, family members, classmates, club members, girl's night out group, Girl Scout troop, Boy Scout troop, church member, you name it, just about any animal lover!

Who can be a Pack member's sponsor?

Anyone who is willing to support a Pack member by donating \$1, \$10, \$100, or more to help the animals: hairdressers, employers, colleagues, veterinarian, family members, friends, neighbors, groomer, business associates, you name it!

All money collected goes directly to the animals, the Shelter and its programs AND donations are TAX DEDUCTIBLE.

Tell your Pack Members to let their sponsors know that their donation helps us to:

- Find loving new homes for more than 3,000 homeless animals this year
- Spay and neuter all animals adopted from the shelter, so that we can fight the pet over population problem
- Educate hundreds of children and adults about kindness and respect toward all animals
- And so much more!

The Humane Animal Welfare Society (HAWs) is a 501. (c) (3) non-profit organization, supported entirely by donations and fund raising events. We receive no funds from local, state or the federal government.

Pack Member tip: Be sure your first donation listed is a large one; others may follow the example!

Pack Leader Checklist

Things to make sure you have taken care of before the Walk

- Attend Pack Leader Training (optional)
- Collect all pack members registration forms and money.
- Be sure your Pack collected at least \$500
- Check that each Pack member:
 - filled out the Pack member form completely with name, address, phone number
 - signed the waiver
 - attached matching gift forms, if applicable
(matching gift form must accompany registration form in order to receive credit)
 - collect at least \$100 in donation (includes on-line donations) to be entitled to walk day goodies.
- Have Pack registration form filled out completely
- Have a pack logo or name registered ASAP to reserve the name (email to walk@hawspets.org)
- Choose your Pack Pic Photo time: (photos taken every 5 minutes)
 - Between 9:30 and 10:25am
 - Between 11 and 11:25am
- Find out how your company will support the “Pack”
 - company logo t-shirts
 - have a dress down Friday or a donut day
 - have a lobby display
 - support the PAWS for HAWS campaign

Pack member tip: Coordinate a small fundraiser (bake sale, garage sale, etc....) with your pack members to raise extra funds for your Pack.

26th Annual HAWS Pet Walkathon

Pack Member Form

COMPLETE AND RETURN THIS FORM TO YOUR PACK LEADER AT OR BEFORE THE WALK (please include all your collected pledges)

All Walkers must Read, Sign and Submit Waiver

In consideration of my signing this agreement, I hereby for myself, my heirs and administrators assume any and all risks which might be associated with the walk. I waive and release any and all rights and claims for damages which I may have against HAWS and Waukesha County and any others connected with this event, their representatives, successors and assigns for any and all injuries or damages for any kind whatsoever suffered by me as a result of taking part in the walk and any related activities. I also understand and agree to permit HAWS and the sponsors of this event to use for publicity purposes my name and pictures of me and/ or my dog without liability or obligation to me.

Pack Member Signature: _____

(Parent or guardian if under 18 years of age)

You can now securely collect pledges for the Pet Walkathon online. Please go to HAWS web page (hawspets.org) and follow the directions to the secured site where you create your own web pledge page and tell your friends about your site. You can now collect pledges from all your friends and family no matter where they live.

Or go directly to www.firstgiving.com/haws

Frequently asked questions

Q: Why does each member have to collect at least \$100?

A: Since a Pack is made up of individual walkers, each walker must collect \$100 to be eligible to receive their Walk t-shirt and dog bandana and goodie bag.

Q: What if my pack does not reach \$500? Can we still be a pack?

A: In order to qualify as a pack and receive the pack perks (pack pic, pack sign, and a chance to win special prizes) leaders must submit at LEAST \$500 at registration. If this criterion is not met; you are not an official “pack”, but can still participate as individuals.

Q: Do you offer any kind of training or provide any tips on how to be a successful pack leader?

A:

- We would be more than happy to hold a Pack presentation at your place of employment to help in your efforts and to build excitement among your fellow co-workers.
- Pack Leaders, pack members and all other, walkers are encouraged to use the internet to collect pledges. All walkers may create a personal fundraising web page that may be emailed to anyone you have an email address for. This will help reach far distant relatives, friends, co-workers, and anyone else you can reach via email. It is an easy tool to add to your fundraising methods, as well as an easy and secure way for your donors to contribute to your efforts. Visit www.firstgiving.com/haws

Q: Why does the Pack have to Pre-register?

A: Since the Pack gets walk recognition signs, goodies bags, t-shirts and bandanas, we would like to have all this ready for the Pack leaders to distribute to the members the day of the Walk.

Q: I don't have a dog. Can I bring my cat?

A: It's a rare cat that enjoys spending the day outdoors in a carrier, surrounded by excited dogs! Leave your kitty at home and borrow a dog from a friend, or walk without one. It leaves your hands free to pet everyone else's pooch!

Pack Leader Tip – Encourage all pack members to create their own web page to send out to Everyone in his or her email address book – it's free, easy and only takes a few minutes!